



Anchor's Opt-In Email Database Now Over 2 Billion Records

Anchor Computer, Inc, an email database services company announces the expansion of Anchor's Email Data Depository to over 2 billion records with the addition of several new data contributors.

Farmingdale, NY January 23, 2010 -- Anchor Computer, Inc., an email database services company announces the expansion of Anchor's Email Data Depository with the addition of several new data contributors. Millions of new consumer names, addresses and emails are being added this month. This brings Anchor's total consumer email database count to **over 2 billion records**. Anchor houses one of the largest consumer opt-in email databases in the industry. Anchor's match rate for forward and reverse append consumer email append is the highest in the industry. Anchor clients are charged only on net emails delivered including a permission pass.

"With the addition of this fresh new opt-in email data our clients are reporting a strong increase in match rates. This results in boosting ROI. We are pleased to see so many of our customers expanding their email channel of marketing," stated Nancy Atwood, Vice President, E.Commerce Services for Anchor Computer, Inc.

Anchor's Email Data Services include: Email Append, Reverse Email Append, Email Deployment, Email Change-of-Address (ECO), Email List Hygiene and Email DMA (Direct Marketing Association - Do Not Email) Suppression

Visit their web site at www.AnchorComputer.com to obtain online quotes, 24/7 processing and flexible payment options by major credit card or Anchor commercial credit. Additional services include: Address Hygiene, Phone Forward Append and Reverse Append, Mailing Lists, Data Enhancement, U.S. and Canadian Postal Processing. *Turnaround times available include: Priority Service (ready in minutes, max 3 hours), Next Business Day A.M., Next Business Day P.M. and a Three Business Day Service, all at competitive prices.

Anchor Computer provides a complete array of Data Processing, Database Marketing and Email Marketing Services and Software to the direct marketing industry. For more information on all of our services, please visit www.AnchorComputer.com, call 1-800-452-2357 or email is at E@AnchorComputer.com.

**Actual turnaround times may vary depending upon volume and service option selected.*