



ANCHOR COMPUTER, INC. ANNOUNCES THE LAUNCH OF ANCHOR RETAIL SOLUTIONS

Farmingdale, NY – May 21, 2007 - Anchor Computer, Inc. , a leading provider of database marketing and retail processing services announces the formation of **Anchor Retail Solutions™**, a new member of the Anchor Computer group of companies, and a strategic business dedicated to focusing on servicing its growing retail segment.

Anchor Retail launches NEW website. According to Mark Schenker, President, Anchor Computer and CEO, Anchor Retail: "We are excited about the continued growth and expansion of our retail services. Our retail division has expanded its capability in data, data services and technology. We provide turnkey solutions or offer on-demand custom services to retailers who have unique and specific requirements. Both small and large retailers can take advantage of our innovative technology."

Schenker went on to say: "Our retail partners deserve the very best in service and quality, and our goal is to exceed their expectations."

ANCHOR RETAIL will provide significant experience and knowledge to the retail industry based on retail best practices and packaging the best CRM solutions. The formation of this new group is highlighted by its new WEB SITE www.anchorretailsolutions.com which articulates Anchor's commitment to its retail clients, and expands its support to the retail business community. Anchor Retail Solutions reinforces their commitment to partnering with their clients to achieve the maximum return on investment.

About Anchor Retail Solutions

Anchor Retail is a total data solutions provider with over 33 years of experience helping retailers use data in new, intelligent and cost effective ways. Anchor's uses its leading technology including its Retail Shopper Identifier™ and Retail Data Advantage™ to partner with its retail clients and provides innovative tools to turn customer information into profitable strategies and actionable direction.

A screen shot of the home page can be found on page 2 of this release.

More information about Anchor can be found at www.anchorretailsolutions.com.

CONTACT:
Peg Kuman, Anchor Retail
Phone: 631-306-9249
Fax: 631-293-0607
pkuman@anchorretailsolutions.com

Anchor Retail Solutions, Strategic Retail Data Solutions, Retail Marketing - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Back Forward Stop Home Search Favorites Refresh Print Mail Stop

Address <http://www.anchorretailsolutions.com/> Go Links

Google Go Bookmarks 3 blocked Check AutoLink AutoFill Send to Settings **lenovo**


ABOUT US SOLUTIONS SOFTWARE CONTACT US

Discover the strategic side of retail marketing™




Companies like yours can make real, measurable improvements with help from Anchor Retail Services. We combine deep retail experience and knowledge, offering services tailored to your needs to help your business succeed.

Talk to us. We're listening.
[Learn more about our services...](#)



[About Us](#) | [Solutions](#) | [Software](#) | [Contact Us](#) | [Home](#)

Copyright © 2007 Anchor Retail. All Rights Reserved.
Anchor Retail™ • Retail Shopper Identifier™ • Phone Data Retail Advantage™ • Retail List Solution™



Start PKZIP® for Win... Document1 - Mi... AnchorRetail.Pr... AnchorRetailHo... Inbox - Outlook... Anchor Retail... Internet 3:23 PM