



ANCHOR
C O M P U T E R

www.anchorcomputer.com

PRESS RELEASE

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ANCHOR COMPUTER, INC. ANNOUNCES THE LAUNCH OF *Anchor Canadian-Match*™

Farmingdale, NY – Anchor Computer, Inc, a leading provider of data and data processing services announces the launch of **Anchor Canadian-Match**™, an exciting new addition to its rapidly expanding Phone Data Services.

For the **FIRST TIME** companies can run Telephone Append and Reverse Append Processing on Canadian Data and get the results back in **minutes**. The data is also available for List Rental, and is Canadian Marketing Association (CMA) Do-Not-Contact compliant.

About Anchor Canadian-Match™ : Anchor's Canadian Residential and Business and Telephone Data are compiled from the Canadian Directory files and include all provinces. The file is updated monthly and contains approximately 12MM residential records and 2.1MM Business records.

"We are excited about being able to offer our clients both Canadian Phone *and* Address Matching, and most importantly with fast turnaround times." stated Peg Kuman, President, PDS-Anchor.

Anchor is a subscriber to the (CMA) Do-Not-Contact List and is a Canada Post *NCOA non-exclusive licensee.

Anchor provides a complete array of Data Processing, Database Marketing and Document Personalization Services and Software to the direct marketing industry. For more information on all of our services, please visit www.AnchorComputer.com, call **1-888-728-6262** or email us at E@AnchorComputer.com.

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