

Address Hygiene

*Delivery Sequence File
and
Locatable Address Conversion System*

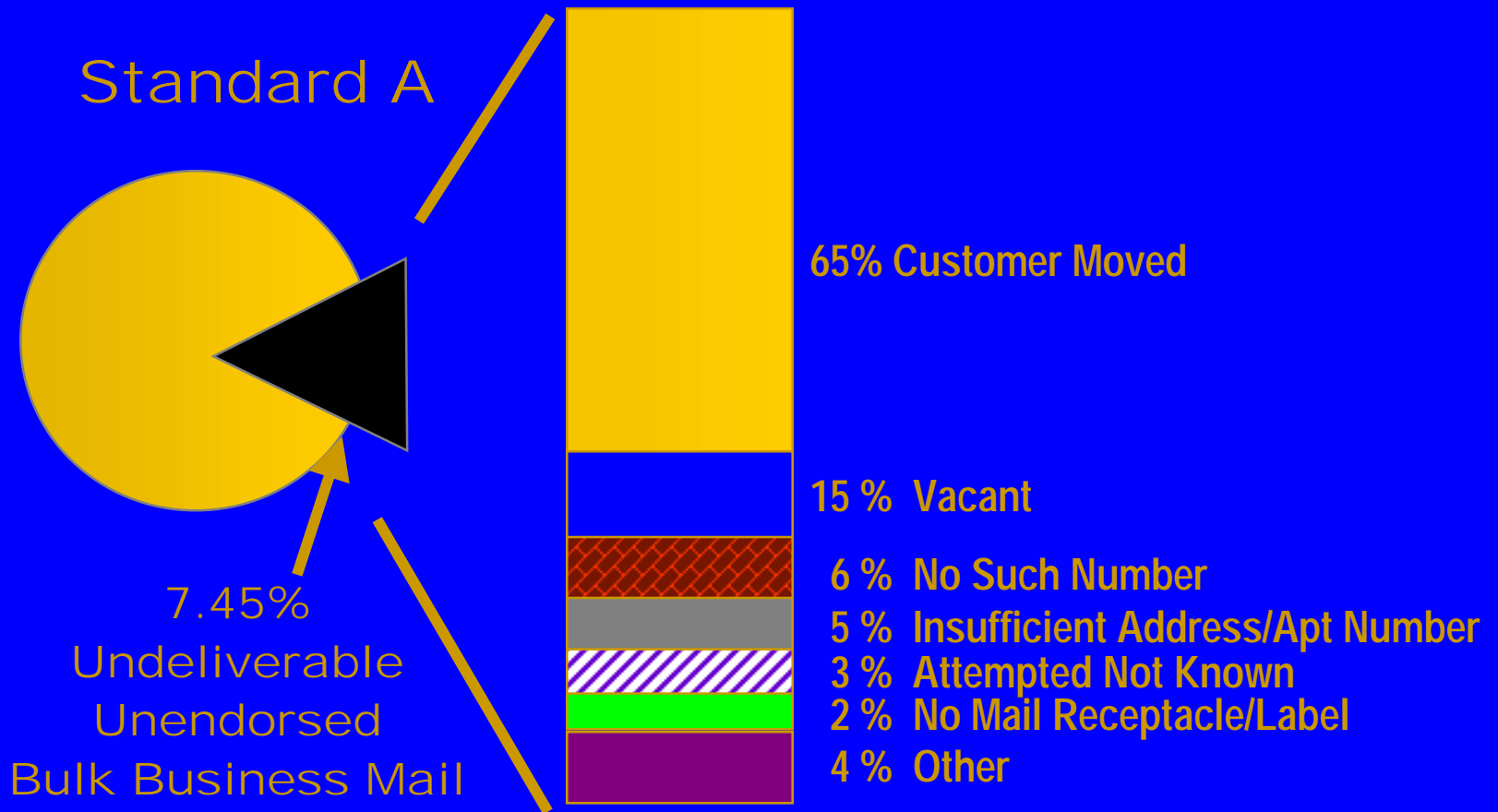


BUDDY SPIEGEL



Anchor Computer is a non-exclusive licensee of the United States Postal Service

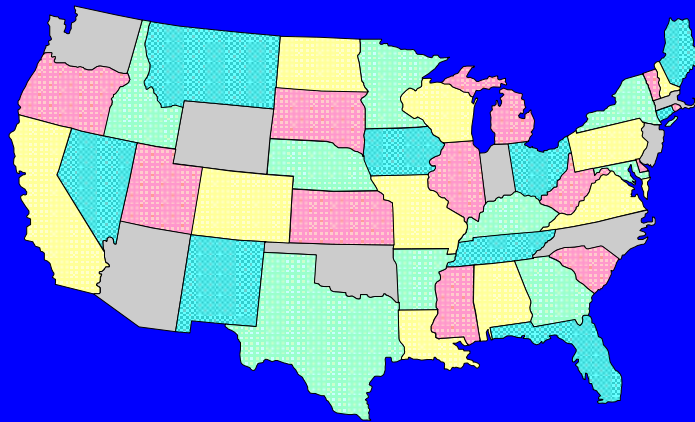
UNDELIVERABLE UNENDORSED BULK BUSINESS MAIL



DELIVERY SEQUENCE FILE ...

DSF

Contains Each Of The 135+ Million Delivery Points
Serviced By The United States Postal Service
(Except General Delivery)



Offered To Mailing Industry
By Non-Exclusive Licensees

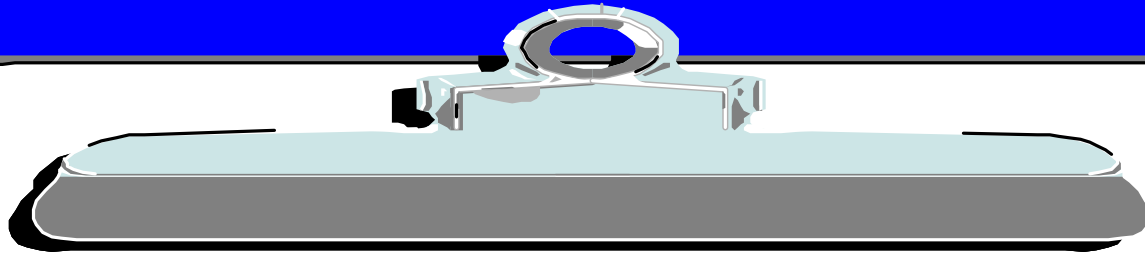
DELIVERY SEQUENCE FILE ...

PROVIDES MAILERS WITH
THE FOLLOWING:

- **Address Validation**
- **ZIP+4 Coding**
- **Address Standardization**
- **Carrier Route Coding**
- **Carrier Delivery Sequence**



DELIVERY SEQUENCE FILE ...



- **Detects Potentially Undeliverable Addresses For Reasons Other Than Change-Of-Address**
- **Saves Costs By Improving Address List Quality**
- **Indicates Delivery-Type Code For Business Or Residence**
- **Provides Seasonal Delivery Information**

DSF FOOTNOTES ...

<u>CONDITIONS</u>	<u># FOOTNOTES</u>
NO ZIP+4 MATCH, NO DSF MATCH	NONE
ZIP+4 MATCH, NO DSF MATCH	5
NO ZIP+4 MATCH, DSF MATCH	5
ZIP+4 MATCH, DSF MATCH	18

DSF EXAMPLE ...

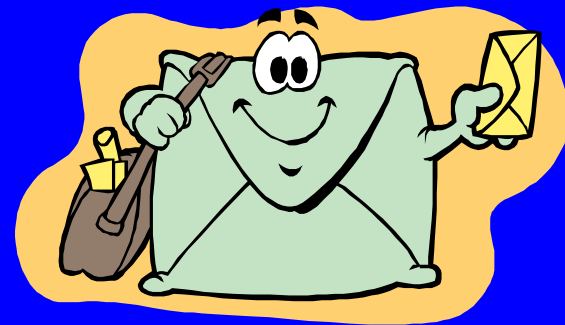
**INPUT FILE 255 HIGHLAND ST
 MEMPHIS TN 38111**

**ZIP+4 FILE 203-309 N HIGHLAND ST -4545
 231-259 S HIGHLAND ST -4542**

DSF FILE 255 N HIGHLAND ST -4700

LOCATABLE ADDRESS CONVERSION SYSTEM

- **Obtain Updates Of Your Addresses Changed Due To 911 Or Other Reasons**
- **Old Addresses May No Longer Be In United States Postal Service Data Files. Consequently They Can No Longer Be Barcoded**
- **When An Old Address Can Be Updated To A New Address, You Can Then Barcode The New Address**
- **Processing Services Provided Through Licensees**



LACS EXAMPLE ..

1979 **BUDDY SPIEGEL**
OLD HAWLEYVILLE RD
BETHEL CT 06801

1980/1981 **BUDDY SPIEGEL**
RR1 OLD HAWLEYVILLE RD
BETHEL CT 06801

1982 **BUDDY SPIEGEL**
RR1 BOX 57 OLD HAWLEYVILLE RD
BETHEL CT 06801

1984 **BUDDY SPIEGEL**
RR1 BOX 57
BETHEL CT 06801

1996 **OCCUPANT**
57 OLD HAWLEYVILLE RD
BETHEL CT 06801