



NEWS: MOVE UPDATE CHANGES

Starting November 23rd, 2008 both First-Class Mail[®] and Standard Mail[®] must be updated within 95 days of the mail date.

For example, a mailing entered on November 23rd must bear addresses that were updated no earlier than August 21st.

Anchor's NCOA^{Link}[®] service is a fast, effective, affordable way to meet the USPS[®] requirements as well as your marketing program benefits.

Contact your Sales or Customer Service Representative or Nancy Atwood (nancy@anchorcomputer.com) to update your name and addresses today!

For information directly from the USPS[®] website, go to "Getting Ready For The New Move Update Standards": www.usps.com/mailpro/2008/janfeb/page4.htm

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