

MEGABASE LIST RENTAL ORDER FORM

Date _____
 Due Date _____
 Shipping Method _____

Anchor Job # _____
 Client PO # _____

LIST SELECTION

Company Name _____
 Contact Name _____
 Address _____
 City _____ St _____ ZIP _____
 Telephone _____ Fax _____

SHIP TO (If different from List User)

Company Name _____
 Contact Name _____
 Address _____
 City _____ St _____ ZIP _____
 Telephone _____ Fax _____

Market/Selects

- St
 Country
 ZIP Code
 ZIP+ 4 Only

Geographic Selects

- Area Code _____
 Exchange _____
 ADI Specify Codes _____
 DMA Specify Codes _____
 MSA Specify Codes _____
 Nielsen County Code Specify Codes _____

List Formats

- Pressure Sensitive Labels
 Special Instructions: _____
 Cheshire Labels
 email BBs Diskette 6250 BPI 1600 BPI

Specify: _____

Quantity to be selected:
 Exact Approx Confirm prior to shipping

If additional information is needed, please attach a sheet with Job# and specification and check box:

Check circle if codes are required on output by category:

| | | | | | |
|--|--|--|--|--|---|
| Est, Head of Household Age <input checked="" type="radio"/> | Est Household Income <input checked="" type="radio"/> | Marital Status Indicator <input checked="" type="radio"/> | Dwelling Unit Size <input checked="" type="radio"/> | Credit Card User <input checked="" type="radio"/> | |
| <input type="checkbox"/> 25-34 <input type="checkbox"/> 35-44 <input type="checkbox"/> 45-54 <input type="checkbox"/> 55-64 <input type="checkbox"/> 65+ <input type="checkbox"/> Exact Age _____ | <input type="checkbox"/> \$14,999 or less <input type="checkbox"/> \$15,000-24,999 <input type="checkbox"/> \$25,000-34,999 <input type="checkbox"/> \$25,000-49,000 <input type="checkbox"/> \$35,000-49,000 <input type="checkbox"/> \$50,000-74,999 <input type="checkbox"/> \$75,000-99,999 <input type="checkbox"/> \$100,000+ | <input type="checkbox"/> Married <input type="checkbox"/> Divorced <input type="checkbox"/> Single <input type="checkbox"/> Single/Never Been <input type="checkbox"/> Separated <input type="checkbox"/> Widowed | <input type="checkbox"/> SFDU <input type="checkbox"/> Duplex <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 | <input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> 10-19 <input type="checkbox"/> 20-49 <input type="checkbox"/> 50-100 <input type="checkbox"/> 101+ | <input type="checkbox"/> Retail <input type="checkbox"/> Bank <input type="checkbox"/> Gas <input type="checkbox"/> Travel & Entertainment <input type="checkbox"/> Other |

| | | | | |
|---|---|---|---|---|
| Homeowner Probability <input checked="" type="radio"/> | Sale Amount of Property <input checked="" type="radio"/> | Estimated Current House Value <input checked="" type="radio"/> | Length of Residence <input checked="" type="radio"/> | Year Built (YY) <input checked="" type="radio"/> |
| <input type="checkbox"/> 80% <input type="checkbox"/> 90% <input type="checkbox"/> 100% | <input type="checkbox"/> Greater Than: _____ <input type="checkbox"/> Less Than: _____ | <input type="checkbox"/> Greater Than: _____ <input type="checkbox"/> Less Than: _____ | <input type="checkbox"/> Greater Than: _____ <input type="checkbox"/> Less Than: _____ | Before: _____ After: _____ |

| | | | |
|---|---|---|--|
| Respondent Education <input checked="" type="radio"/> | Spouse Education <input checked="" type="radio"/> | Median School <input checked="" type="radio"/> | Wealth Rating, Specify Code: _____ |
| <input type="checkbox"/> No High School <input type="checkbox"/> High School Graduate <input type="checkbox"/> Some College <input type="checkbox"/> College Graduate <input type="checkbox"/> Graduate Study <input type="checkbox"/> Post Graduate Study | <input type="checkbox"/> No High School <input type="checkbox"/> High School Graduate <input type="checkbox"/> Some College <input type="checkbox"/> College Graduate <input type="checkbox"/> Graduate Study <input type="checkbox"/> Post Graduate Study | Years Completed, Specify Years: _____ Household Occupation <input checked="" type="radio"/> Specify Code: _____ | Household Composition, Specify Code: _____ Index of Social Position, Specify Score: _____ |

| | | | |
|---|---|--|---|
| <input type="checkbox"/> Presence of Children Indicator <input checked="" type="radio"/> | <input type="checkbox"/> No Children In Household <input checked="" type="radio"/> | <input type="checkbox"/> Children In Household <input checked="" type="radio"/> | <input type="checkbox"/> Output w/Phone Number <input checked="" type="radio"/> |
| <input type="checkbox"/> Child Age 0-3 <input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> B | <input type="checkbox"/> Child Age 4-7 <input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> B | <input type="checkbox"/> Child Age 8-12 <input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> B | <input type="checkbox"/> Child Age 13-18 <input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> B |
| <input type="checkbox"/> Religious Code <input checked="" type="radio"/> | <input type="checkbox"/> Catholic | <input type="checkbox"/> Jewish | <input type="checkbox"/> Other |
| <input type="checkbox"/> Ethnic Code <input checked="" type="radio"/> | Specify Code _____ | | |

| | | | |
|---|---|---|--|
| <input type="checkbox"/> Presence of Phone <input checked="" type="radio"/> | <input type="checkbox"/> Select w/Phone only <input checked="" type="radio"/> | <input type="checkbox"/> Computer Owners <input checked="" type="radio"/> | Fundraising Contributors <input checked="" type="radio"/> |
| | | | Specify Code _____ |

Mail Order Responder

Single
 Multi

Mail Order Responder

Specify Category Code _____